

Save the Date:
Tuesday, May 20, 2008
is National Membership Day



2008 NAHB MEMBERSHIP CAMPAIGN

Join us for an overland membership journey in search of tomorrow's leaders. Grab your khakis, bush jackets and pith helmets - we're going on The Big Hunt.

NEW PARTICIPATION PRIZE STRUCTURE THIS YEAR:

Participating recruiters will receive prizes for recruiting one, two or three+ new members in May.
Why? So every member can participate and be recognized for it.

Everyone can get ONE new member, and this year everyone gets a prize!

Please use this new prize structure to encourage every member to participate in your National Membership Day drive this May.

WHEN A MEMBER RECRUITS...

One Builder or Associate member, or two Council or Affiliate members, or any combination resulting in 2 Spike credits*

Two Builder or Associate members, or four Council or Affiliate members, or any combination resulting in 4 Spike credits*

Three Builder or Associate members, or six Council or Affiliate members, or any combination resulting in 6 Spike credits*

THE PRIZE WILL BE...



< Multi-function tool with LED light and 8 tools

Captains nylon folding > chair with arms and two mesh cup holders



< Full zip fleece jacket
men's - tan/black
women's - crème/black

*Remember, Spike credits are doubled in May.

Download your logos at www.nahb.org/BigHunt08

Prize details to be released in the Membership Minute.
Not on the list? Subscribe by emailing membership@nahb.com
with "Sign me up!" in the subject line.



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