



FOR IMMEDIATE RELEASE

THE LEE BIA TAKES TOP NATIONAL HONORS THIRD YEAR IN A ROW

FORT MYERS, Fla. (August 10, 2010) – The Lee Building Industry Association (Lee BIA) is pleased to announce that it has been awarded Association Excellence Awards again! The National Association of Home Builders' (NAHB) Association Excellence Awards program recognizes the outstanding accomplishments of state and local Home Building Associations (HBA) and executive officers in the field of association management. The NAHB is made up of 800 HBAs, with over 235,000 industry professionals.

The Lee BIA won awards in the following categories: Best Website for www.bia.net; Best Council Development Program for the Remodelers Council; Best Member Recognition Program for the Summit Awards™ program; Best Membership Recruitment/Retention Plan Implemented; and for Best Parade of Homes™.

Last year, the Lee BIA won awards for Best HBA Partnership/Coalition for the CCC/AIA/REIS/CSI/USGBC Networking Social; and for Best Source of Revenue other than Dues for the Bricks & Sticks™ Fishing Tournament.

In 2008, the Lee BIA won awards for Best Member Recognition Event for the Contractors Showcase; Best Community Service Project for the Builders Care program; Best Communication to Members for the Building Review newspaper; Best Communication – Update Publication for the eNews; Best Membership Recruitment Plan; Best Membership Retention Plan; and Best HBA Special Interest Website for LeeBuildersCare.org.

About the Lee Building Industry Association:

The Lee Building Industry Association, a non-profit organization representing Lee, Hendry and Glades counties, is a powerful voice for the building industry in the regulatory arena. Membership in the Florida Home Builders Association and the National Association of Home Builders is automatic upon joining the Lee BIA. These combined memberships provide a seamless, constant flow of information—at the State and National levels—to the local office and directly to the membership, providing status on pertinent actions affecting the industry. For more information on membership and our various programs available to you, please visit www.bia.net.

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