

# Grow Your Business through the



- **It's where the business is at!** If you are looking to target those in the building industry, the Lee BIA is where the business is at! The Lee BIA has the *Largest Builder membership in the area.*
- **Get New Customers!** The Lee BIA offers great ways to reach our over 800+ member companies. To learn who are members are, check out our membership directory at: <http://www.bia.net>
- **Networking Events!** Mix, Mingle and Make Lasting Business Partnerships. You are more likely to do business with someone you know than someone you don't.
- **Members-Only Industry Tradeshow!** Lee BIA industry tradeshow bring in hundreds of local industry decision makers and are great way to capture new business! Plus, they are tons of fun - raffle prizes galore!
- **Get in the Local Industry Directory!** The source that our members reach for first when doing business - the BIA Membership Directory.
- **Advertising Opportunities Direct to Your Target Market!** Reach Builders and Industry Subcontractors where they are reading - in the Lee BIA Building Review newspaper.
- **Special Members-Only Discounts!** Over \$2,000 worth of member to member discounts. Also special insurance programs discount to BIA members through the Florida Home Builders Insurance. As well as discounts on: Verizon Wireless; at Office Depot; on UPS and DHL Shipping; Hertz Rentals; Dell Computers; Omaha Steaks and many more! Check out the discounts at: <http://www.bia.net/memberdiscounts.html>
- **Three-in-One Membership!** Gain a Political Work Force - when you join the Lee BIA, you also become a member of the National Association of Home Builders ([www.NAHB.org](http://www.NAHB.org)) & the Florida Home Builders Association ([www.FHBA.com](http://www.FHBA.com)).

**LEARN HOW TO START TODAY... at <http://www.bia.net/join-us.php>**

#### **Lee Building Industry Association**

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