



BRICKS & STICKS™

IN SHORE ♦ BENEFIT



Hosted by the Lee Building Industry Association | May 20-21, 2011 at Tarpon Point Marina

EVENT DETAILS



We are pleased to invite you to the 4th Annual Bricks & Sticks™ Fishing Tournament, an event you will be sure to attend for many years to come!

Date: May 20th - 21st, 2011
Location: Tarpon Point Marina

Address: 5951 Silver King Blvd, Cape Coral, FL

Friday, May 20th - Hooters® Captains Party

5:30pm - 6:30pm: Check-In

6:00pm - 8:30pm: Captain's Meeting
 Hooters® Dinner, Open Bar, Great Raffle
 Prizes & Live Music

(Captains and Anglers ONLY please)

Saturday, May 21st - Tournament Day & Outback® Steakhouse Tournament Party

7:30am SHARP—Shotgun Start at MM99

7:30am - 4:00pm: Tournament Hours

2 Snook, 2 Redfish & 2 Ladyfish
Total Length, Photo Release

Biggest Redfish Weigh In

2:00pm - 4:00pm: Live Release Weigh-in

The Weigh-In will close at 4:00pm to give you the opportunity to get your boats cleaned up and to meet back at Tarpon Point Marina.

Awards Ceremony

5:00pm - 9:30pm: Music & Live Auction of great prizes
 Outback® Steakhouse Dinner, Open Bar & Awards
 Friends and Family welcome! [Additional Tournament
 Party Tickets Available for purchase.

PURCHASE THEM EARLY — the event fills up quickly!]

Winnings!

1st Place—\$5,000

2nd Place—\$3,000

3rd Place—\$2,000

\$180 per Angler

\$75 per Junior Angler

LATE PRICE: \$250 per
 Angler (AFTER May 6th)

Additional Tournament

Party Tickets:

\$25 per person

*(Saturday Night Party: Includes
 Outback Dinner, Open Bar and
 Live Music. Kids under 12 — Free)*

Thank you for your sponsorship, your participation and your support of the Lee Building Industry Association. Your dedication to the industry is greatly valued and appreciated.

Sincerely,

Mike Dannenhauer

Five County Insurance

Butch Ritter

Cape Coral Plumbing

Mark Wiles

Wayne Wiles Floor Coverings

**Your 2011 Bricks & Sticks™
 Inshore Benefit Chairs**



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<i>Sponsorship Opportunities</i>	<u>PLATINUM</u> \$5,000	<u>GOLD</u> \$3,000	<u>BEVERAGE</u> \$2,500 (Exclusive)	<u>SILVER</u> \$1,500	<u>BRONZE</u> \$500
Recognized as the Presenting Sponsor of the Tournament	<i>Yes</i>				
Recognition at all levels of marketing and event promotion <i>(On Facebook Fan Page, Event Brochure & Poster)</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>		
Logo Displayed at the Bar and on the Coolie Cups	<i>Yes</i>		<i>Yes</i>		
Complimentary Angler <i>(\$180 value each)</i>	<i>4</i>	<i>4</i>	<i>2</i>	<i>2</i>	
Prime placement on Embroidered Fishing Shirt	<i>On Front</i>	<i>On Back</i>			
Company Logo and Website Link on Tournament Website	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	
Company Logo on Tournament-Supplied Banner	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	
Tournament Party Tickets <i>(On Saturday: Outback Dinner, Open Bar & Music)</i>	<i>4</i>	<i>4</i>	<i>2</i>	<i>2</i>	<i>2</i>
Company Logo on Tournament T-Shirt	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Company Logo displayed in the Official "Bricks & Sticks" Tournament Program	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Sponsor-Supplied banner displayed at the event	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Company Name listed on Official Tournament Website	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>
Sponsor can include promotional items in the Angler Goodie Bag	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>	<i>Yes</i>



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SPONSORSHIP COMMITMENT FORM

(please PRINT as it should appear on all sponsorship materials)

Company Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ | Fax: _____

Email: _____

Signature: _____ Date: _____

Please email your company logo to info@bia.net

— SPONSORSHIP LEVELS —

(please choose one)

- Platinum Sponsor \$5,000
- Gold Sponsors \$3,000
- SOLD!** Beverage Sponsor \$2,500 (exclusive)
- Silver Sponsors \$1,500
- Bronze Sponsors \$ 500

— PAYMENT —

VISA MasterCard CHECK # _____ (Payable to Lee BIA) | Amount \$ _____

Card # _____ Exp _____ CRV# _____

Name on Card: _____ (Three Digit Code on the back of the Card)

CC Billing Address: _____
Address City State Zip

FAX or EMAIL this Form to WAYNE WILES FLOOR COVERINGS

Attention: Angel Cullemer | FAX (239) 425-0929 | EMAIL ACullemer@waynewiles.com

Questions? Call Angel at (239) 267-7600 OR Caitlin at (239) 936-5525.