



The Lee Building Industry Association Wins Seven Association Excellence Awards!

Fort Myers (August 20, 2008) – The Lee Building Industry Association (Lee BIA) is pleased to announce that it has been awarded seven Association Excellence Awards! The National Association of Home Builders' (NAHB) Association Excellence Awards program recognizes the outstanding accomplishments of state and local Home Building Associations (HBA) and executive officers in the field of association management. The NAHB is made up of 800 HBAs, with over 235,000 industry professionals.

The Lee BIA won awards in the following categories:

- Best Member Recognition Event: *Contractors Showcase*
- Best Community Service Project Conducted: *Builders Care*
- Best Communication to Members: *Building Review* Newspaper
- Best Communication – Update Publication: *eNews*
- Best Membership Recruitment Plan Implemented: *Cornerstone Membership Committee, Recruitment*
- Best Membership Retention Plan Implemented: *Cornerstone Membership Committee, Welcome & Retain*
- Best HBA Special Interest Website: *LeeBuildersCare.org*

Presentation of the NAHB's Association Excellence Awards took place on August 7, 2008 at the Executive Officers Council Seminar in Providence, Rhode Island.

The Lee Building Industry Association, a non-profit organization representing Lee, Hendry and Glades Counties, is a powerful voice for the building industry in the regulatory arena. Membership in the Florida Home Builders Association (FHBA) and the National Association of Home Builders (NAHB) is automatic upon joining the Lee BIA. These combined memberships provide a seamless, constant flow of information—at the State and National levels—to the local office and directly to the membership, providing status on pertinent actions affecting the industry. For more information on membership and our various programs available to you, please visit www.bia.net.

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