



# Top 5 Reasons to Buy a New Home Now

## **1. LOW INTEREST RATES.**

Mortgage rates have returned to near-record lows, reducing monthly payments substantially.

## **2. COMPETITIVE PRICES.**

Prices are attractive in today's slower markets and will rise again when the housing cycle turns up.

## **3. AN IMPROVING MORTGAGE MARKET.**

Lenders are making loans to borrowers with good credit, and Congress and the White House are pursuing ways to make loans more available to first-time buyers and buyers in high-cost markets.

## **4. GREAT SELECTION.**

It's easy to find the home you are looking for at a price you can afford.

## **5. ENERGY EFFICIENCY.**

Today's new homes are designed to save you money on your monthly utility bills, and increasingly incorporate exciting new green technologies.



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