



Potential New Member Lead

[Please fully complete and fax to the Lee BIA: (239) 936-5839.]

Cornerstone Committee Member: _____ Date: _____

Committee Member Company: _____

Potential Member Contact Information

Name: _____

Title: _____

Company: _____

Phone: _____ Cell: _____

Email: _____ Fax: _____

Website: _____

(1) What do they do for business? _____

(2) How did you meet or know them? _____

(2) What benefits of membership would be of most interest to them? _____

(3) Who do they target for business? _____

(4) What were their reservations about joining with you? _____

Comments:

Remember to have them check out:

<http://www.bia.net/join-us.php> for a BIA membership application